

### **STERLING RATES 2023**

### **Sterling Rate Card - Effective 1st January 2023**

(GBP)	1	3	6+
PAGE COLOUR	2775	2650	2500
JUNIOR PAGE COLOUR	2050	1960	1870
HALF PAGE COLOUR	1750	1640	1550
THIRD PAGE COLOUR	1400	1300	1250
QUARTER PAGE COLOUR	1030	1000	950

FRONT COVER PACKAGE WITH COVER STORY

(COVER PAGE IMAGE AND LEAD TECHNICAL ARTICLE): 4700

STANDARD PRODUCT ANNOUNCEMENT

(APPROXIMATELY 300 WORDS AND 1-2 IMAGES): 1050

**EXTENDED PRODUCT ANNOUNCEMENT** 

(APPROXIMATELY 1000 WORDS AND 1-3 IMAGES): 2000

**TECHNICAL ARTICLE** 

(APPROXIMATELY 3000 WORDS AND 1-6 IMAGES): 3050

**INSERTS** Prices for loose or bound inserts are

available on request and are dependant on size and weight. For further details contact your local sales representative.

FRONT COVER PACKAGE 4700

**DIRECT MAIL** Prices available on request

**COVER POSITIONS** 20% Extra on Colour page rates

RATE IS SUBJECT TO 20% VAT. ALL RATES QUOTED IN STERLING

**Cancellation Terms:** We require 30 days notice in writing prior to the copy/material deadline for cancellation of any advertising or sponsorship. Copy/material deadlines are defined as 15 days prior to publication for print products and 7 calendar days prior to flight dates for online.

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