

# POWER ELECTRONICS EUROPE

## Media Information 2025

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### POWER ELECTRONICS EUROPE

ISSUE 1 – Feb/March 2024 [www.power-mag.com](http://www.power-mag.com)

**POWER REDUNDANCY IS ESSENTIAL FOR BEV SAFETY, RELIABILITY**  
High-efficiency power modules convert dual 400V batteries down to loads

THE EUROPEAN JOURNAL  
FOR POWER ELECTRONICS  
AND TECHNOLOGY

**Also inside this issue**  
Market News | Power Supply Design  
Telecomms Power | Automotive Power  
Microcontroller Design | Sensor Technology  
Supercapacitors | Product Update | Web Locator



THE EUROPEAN JOURNAL  
FOR POWER ELECTRONICS  
AND TECHNOLOGY

Power Electronics Europe provides design engineers with in-depth technical coverage of all aspects of power systems design, ranging from design constraints arising from application issues, through thermal and power management to legislation, cost and efficiency issues which impact the decision making process.

## PUBLISHING SCHEDULE 2025

| Issue | Cover date | Mailing Date | Advertising Copy Deadline | Events/Bonus Distribution   |
|-------|------------|--------------|---------------------------|---|
| 1     | February   | 17 Feb       | 3 February                | APEC 2025, Long Beach, <a href="http://www.apec-conf.org">www.apec-conf.org</a>   |
| 2     | April      | 28 April     | 14 April                  | PCIM Europe, Nuremberg, Germany<br><a href="http://www.pcim-europe.com">www.pcim-europe.com</a><br><br>Intersolar Europe, Munich, Germany<br><a href="http://www.intersolar.de">www.intersolar.de</a> |
| 3     | September  | 4 September  | 20 August                 |   |
| 4     | October    | 29 October   | 15 October                | Productronica<br><br>SPS, Nuremberg<br><a href="http://www.mesago.de/en/SPS">www.mesago.de/en/SPS</a><br><br>IEDM, San Francisco<br><a href="http://www.ieee-iedm.org">www.ieee-iedm.org</a>          |

## FEATURE LIST 2025

| Issue | Feature Focus             | Special Report  | Application Focus    |
|-------|---------------------------|---|----------------------|
| 1     | Gallium Nitride           | IEDM 2024 Report<br>APEC Preview<br>Silicon Carbide                             | Power Modules        |
| 2     | Power Capacitors          | APEC 2025 Report<br>PCIM Report<br>Intersolar Europe Preview<br>Power Inverters | Wide Bandgap Devices |
| 3     | AC/DC DC/DC               | PCIM Revue<br>Passive Power Components  | Silicon Carbide      |
| 4     | High-Power Semiconductors | Electronica Preview<br>SPS/Drives Preview<br>IEDM Preview                       | Automotive Power     |

NB: Core topics which receive coverage in every issue include: Power Semiconductors, Motion Systems, and Power Supply Design.  
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**Mechanical Data - Effective 1st January 2025**

|           |           |
|-----------|-----------|
| Full Page | mm        |
| Bleed     | 303 x 216 |
| Trim      | 297 x 210 |
| Type      | 254 x 178 |

**Half Page Horizontal**

|       |           |
|-------|-----------|
| Bleed | 152 x 216 |
| Trim  | 146 x 210 |
| Type  | 124 x 178 |

**Half Page Vertical**

|       |           |
|-------|-----------|
| Bleed | 303 x 102 |
| Trim  | 297 x 96  |
| Type  | 254 x 86  |

**Quarter Page**

|                |          |
|----------------|----------|
| Standard       | 124 x 86 |
| Horizontal     | 59 x 178 |
| Vertical       | 254 x 43 |
| Vertical Bleed | 303 x 58 |
| Vertical Trim  | 297 x 52 |

**Third Page**

|                |          |
|----------------|----------|
| Horizontal     | 80 x 178 |
| Vertical       | 254 x 72 |
| Vertical Bleed | 303 x 78 |
| Vertical Trim  | 297 x 72 |

|             |           |
|-------------|-----------|
| Junior Page | 190 x 130 |
|-------------|-----------|

**Double Page Spread**

|       |           |
|-------|-----------|
| Bleed | 303 x 426 |
| Trim  | 297 x 420 |
| Type  | 254 x 394 |

**Half Page Spread**

|       |           |
|-------|-----------|
| Bleed | 151 x 426 |
| Trim  | 146 x 420 |
| Type  | 124 x 394 |

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Type Area: 90 x 172mm  
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**FRONT COVER PICTURE**

Trim size: 186 (w) x 176mm (d)

## Effective 1st January 2025

| (GBP)                      | 1    | 3    | 6+   |
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| <b>PAGE COLOUR</b>         | 2775 | 2650 | 2500 |
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**FRONT COVER PACKAGE WITH COVER STORY  
(COVER PAGE IMAGE AND LEAD TECHNICAL ARTICLE):** 4935

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|--|--------------|---------------|
| Automotive   | 1124         | 7.5           |
| Avionics, Aerospace and transport  | 405          | 2.7           |
| Communications Equipment   | 1792         | 12.0          |
| Computers and Computer systems   | 564          | 3.8           |
| Consultancy Services   | 178          | 1.2           |
| Consumer   | 1782         | 11.8          |
| Education/Research   | 398          | 2.7           |
| Electronic Components and Power Supply/batteries<br>and power protection | 3209         | 21.4          |
| Energy Supply  | 427          | 2.8           |
| Medical & opto-electronic equipment                                      | 320          | 2.1           |
| Military, Naval & Government Agencies                                    | 441          | 2.9           |
| Motion Control, Electric Motors, Industrial Systems                      | 3745         | 25.0          |
| Test/Instrumentation equipment   | 364          | 2.4           |
| Others   | 251          | 1.7           |
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## E-Newsletters/Digital issue E-mail alerts: Client sponsorship

The *Power Electronics Europe* monthly e-newsletter and e-alert is sent to over 12,000 power systems design engineers.

**POWER ELECTRONICS EUROPE**

# INDUSTRY UPDATE

**LEADERBOARD BANNER**

Welcome to the March 2019 edition of Power Electronics Europe newsletter, bringing you a sample of the latest articles and features available in full on our web site: [www.power-mag.com](http://www.power-mag.com).

View the latest digital issue on-line

**Moulded inductors offer lowest DC resistance**

18/03/2019  
Claimed to offer the lowest DC resistance in the industry, the XGL4020 moulded power inductors are available from Coilcraft.

[>>Read more...](#)

**ADVERTORIAL TEXT BANNER**

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**50W non-isolated DC/DC modules are for 5G nodes**

18/03/2019  
Claiming to offer one of the highest density ratings available, the LGA50D has been released by Artesyn Embedded Technologies

**TEXT BANNER**

**SKYSCRAPER BANNER**

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Power Electronics Europe is now firmly established as Europe's leading power electronics journal and dedicated web site [www.power-mag.com](http://www.power-mag.com)

Once online, our audience can source information on technical papers, news, new products and events. With all this to choose from it offers you a great opportunity to promote your company to this online reader of Power Electronics Europe.

|  | Cost per month (£) |
|--|--------------------|
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