

POWER ELECTRONICS EUROPE

Media Information 2025

www.power-mag.com



POWER ELECTRONICS EUROPE

ISSUE 1 – Feb/March 2024 www.power-mag.com

POWER REDUNDANCY IS ESSENTIAL FOR BEV SAFETY, RELIABILITY
High-efficiency power modules convert dual 400V batteries down to loads

THE EUROPEAN JOURNAL
FOR POWER ELECTRONICS
AND TECHNOLOGY

Also inside this issue
Market News | Power Supply Design
Telecomms Power | Automotive Power
Microcontroller Design | Sensor Technology
Supercapacitors | Product Update | Web Locator



THE EUROPEAN JOURNAL
FOR POWER ELECTRONICS
AND TECHNOLOGY

Power Electronics Europe provides design engineers with in-depth technical coverage of all aspects of power systems design, ranging from design constraints arising from application issues, through thermal and power management to legislation, cost and efficiency issues which impact the decision making process.

PUBLISHING SCHEDULE 2025

Issue	Cover date	Mailing Date	Advertising Copy Deadline	Events/Bonus Distribution
1	February	17 Feb	3 February	APEC 2025, Long Beach, www.apec-conf.org
2	April	28 April	14 April	PCIM Europe, Nuremberg, Germany www.pcim-europe.com Intersolar Europe, Munich, Germany www.intersolar.de
3	September	4 September	20 August	
4	October	29 October	15 October	Productronica SPS, Nuremberg www.mesago.de/en/SPS IEDM, San Francisco www.ieee-iedm.org

FEATURE LIST 2025

Issue	Feature Focus	Special Report	Application Focus
1	Gallium Nitride	IEDM 2024 Report APEC Preview Silicon Carbide	Power Modules
2	Power Capacitors	APEC 2025 Report PCIM Report Intersolar Europe Preview Power Inverters	Wide Bandgap Devices
3	AC/DC DC/DC	PCIM Revue Passive Power Components	Silicon Carbide
4	High-Power Semiconductors	Electronica Preview SPS/Drives Preview IEDM Preview	Automotive Power

NB: Core topics which receive coverage in every issue include: Power Semiconductors, Motion Systems, and Power Supply Design.
Article Reprints All articles published in Power Electronics Europe can be reprinted or reproduced electronically by the Publishers.
 For more information contact Damien Oxlee on+ 44 (0) 1732 370340 or email: damien.oxlee@dfamedia.co.uk

Mechanical Data - Effective 1st January 2025

Full Page	mm
Bleed	303 x 216
Trim	297 x 210
Type	254 x 178

Half Page Horizontal

Bleed	152 x 216
Trim	146 x 210
Type	124 x 178

Half Page Vertical

Bleed	303 x 102
Trim	297 x 96
Type	254 x 86

Quarter Page

Standard	124 x 86
Horizontal	59 x 178
Vertical	254 x 43
Vertical Bleed	303 x 58
Vertical Trim	297 x 52

Third Page

Horizontal	80 x 178
Vertical	254 x 72
Vertical Bleed	303 x 78
Vertical Trim	297 x 72

Junior Page	190 x 130
--------------------	-----------

Double Page Spread

Bleed	303 x 426
Trim	297 x 420
Type	254 x 394

Half Page Spread

Bleed	151 x 426
Trim	146 x 420
Type	124 x 394

Ads should be supplied as Mac or PC formatted Quark, Adobe Illustrator, Adobe Photoshop or PDF files with any images saved as TIFF or EPS files.

Colour images should be saved as CMYK. Mono images should be saved as grayscale. Graphics should be saved at 300dpi at the size to be published.

PDF files should be distilled with compression set at highest quality, all fonts embedded.

It should be noted that extra charges will be made for all supplementary work and any additional work caused by not adhering to the requested formats at a rate of £40/hour.

Printing Method: Web Offset

INSERTS

For information on deadlines, mechanical specifications, quantity, shipping and costs, please contact your local account executive. A copy of each insert must be supplied prior to quotation.

BOUND-IN PRODUCT CARDS

Type Area: 90 x 172mm
Trim size: 92 x 180mm

FRONT COVER PICTURE

Trim size: 186 (w) x 176mm (d)

Effective 1st January 2025

US DOLLAR RATES	1	3	6+
DPS COLOR	7490	7140	4700
DPS HALF PAGE COLOR	3745	3570	3360
PAGE COLOR	3745	3570	3360
JUNIOR PAGE COLOR	2270	2620	2500
HALF PAGE COLOR	2315	2155	2080
THIRD PAGE COLOR	1855	1720	1660
QUARTER PAGE COLOR	1380	1140	1245

FRONT COVER PACKAGE WITH COVER STORY (COVER PAGE IMAGE AND LEAD TECHNICAL ARTICLE):	6300
STANDARD PRODUCT ANNOUNCEMENT (APPROXIMATELY 300 WORDS AND 1-2 IMAGES):	1385
EXTENDED PRODUCT ANNOUNCEMENT (APPROXIMATELY 1000 WORDS AND 1-3 IMAGES):	2590
TECHNICAL ARTICLE (APPROXIMATELY 3000 WORDS AND 1-6 IMAGES):	4130

INSERTS Prices for loose or bound inserts are available on request and are dependant on size and weight. For further details contact your local sales representative.

DIRECT MAIL Prices available on request

COVER POSITIONS 20% Extra on Color page rates

QUOTED IN US DOLLARS (Gross)

Cancellation Terms: We require 30 days notice in writing prior to the copy/material deadline for cancellation of any advertising or sponsorship. Copy/material deadlines are defined as 15 days prior to publication for print products and 7 calendar days prior to flight dates for online.

Spot Color advert rates are 12% less the Color rate
Mono Color advert rates are 24% less the Color rate

MAILING LIST RENTAL

Readers of Power Electronics Europe are available for direct mail campaigns, rented on a one-time usage basis. For more information regarding rates and requirements please contact your local sales representative.

BOUND-IN PRODUCT CARD

Color \$2700
 Mono \$2200

WEBSITE LOCATOR

Promote your company web site and telephone number to the whole readership of Power Electronics Europe for a year for as little as \$342/annum. For further details contact your local sales representative.

EDITORIAL ARTICLE REPRINTS

Double the exposure of your articles published in Power Electronics Europe by reprinting them, produced to your needs on high quality paper stock. We will modify the article to include your advertisements, or other copy.

RECRUITMENT/CLASSIFIED ADVERTISEMENTS

\$60 per single column centimetre.
 (min 6cm)
 All Rates are quoted in US Dollars.

By Geography	Total	%
Germany	5341	35.6
UK/Ireland	3104	20.6
France	1450	9.6
Scandinavia	1104	7.3
Italy	1015	6.8
Spain/Portugal	635	4.3
Benelux	632	4.2
Eastern Europe	604	4.0
Switzerland	422	2.8
Austria	365	2.4
Israel	203	1.4
Russia	125	1.0
TOTAL	15000	100.00

By Job Function	Total	%
Engineering	7593	50.6
Engineering Management	3053	20.4
General/Corporate Management	1165	7.8
Research & Development	1137	7.6
Engineering Services	659	4.4
Sales/Marketing	526	3.5
Purchasing/Procurement	308	2.0
Education	306	2.0
Other Personnel	253	1.7
TOTAL	15000	100.00

By Business and Industry	Total	%
Automotive	1124	7.5
Avionics, Aerospace and transport	405	2.7
Communications Equipment	1792	12.0
Computers and Computer systems	564	3.8
Consultancy Services	178	1.2
Consumer	1782	11.8
Education/Research	398	2.7
Electronic Components and Power Supply/batteries and power protection	3209	21.4
Energy Supply	427	2.8
Medical & opto-electronic equipment	320	2.1
Military, Naval & Government Agencies	441	2.9
Motion Control, Electric Motors, Industrial Systems	3745	25.0
Test/Instrumentation equipment	364	2.4
Others	251	1.7
TOTAL	15000	100.00

E-Newsletters/Digital issue E-mail alerts: Client sponsorship

The *Power Electronics Europe* monthly e-newsletter and e-alert is sent to over 12,000 power systems design engineers.

POWER ELECTRONICS EUROPE

INDUSTRY UPDATE

LEADERBOARD BANNER

Welcome to the March 2019 edition of Power Electronics Europe newsletter, bringing you a sample of the latest articles and features available in full on our web site: www.power-mag.com.

View the latest digital issue on-line

Moulded inductors offer lowest DC resistance

18/03/2019
Claimed to offer the lowest DC resistance in the industry, the XGL4020 moulded power inductors are available from Coilcraft.

[>>Read more...](#)

ADVERTORIAL TEXT BANNER

[>>Read more...](#)

50W non-isolated DC/DC modules are for 5G nodes

18/03/2019
Claiming to offer one of the highest density ratings available, the LGA50D has been released by Artesyn Embedded Technologies

TEXT BANNER

SKYSCRAPER BANNER

Sponsorship Options	Rates	Size (pixels)	File size (max)	Resolution	Format
Leaderboard Banner	\$805	468 x 60	20kB	72dpi	gif/jpg/html
Skyscraper Banner	\$710	120 x 600	20kB	72dpi	gif/jpg/html
Advertorial Text Banner	\$710	468 x 60	20kB	72dpi	gif/jpg/html
Text Banner	\$610	468 x 60	20kB	72dpi	gif/jpg/html



Power Electronics Europe Web Site Advertising Opportunities

Power Electronics Europe is now firmly established as Europe's leading power electronics journal and dedicated web site www.power-mag.com

Once online, our audience can source information on technical papers, news, new products and events. With all this to choose from it offers you a great opportunity to promote your company to this online reader of Power Electronics Europe.

	Cost per month (\$)
Leaderboard banner (All pages) 505 pixels wide – 94 pixels high. (Max file size 35KB - jpg or animated gif)	\$595
Top Banner on Masthead (Exclusive – all pages) 180 pixels wide – 150 pixels high. (Max file size 35KB - jpg or animated gif)	\$805
Sponsorship Panel (Home Page) 172 pixels wide – 95 pixels high. (Max file size 35KB - jpg or animated gif)	\$360

Create HTML: Images must be JPG, GIF or PNG. Text must be supplied as either Word or Text Only. A rough layout required should be supplied.

Supplied HTML: Document must be supplied as XMHTML Compliant. Images should be supplied as JPG, GIF or PNG. All links should be complete and live.

Email Rental \$624 / 1000 – Plus setup costs on orders less than 2000

News &

Features Editor

Leslah Garland

Tel: +44 (0)1732 370340

Email: leslah.garland@dfamedia.co.uk

Production Editor

Chris Davis

Tel: +44 (0)1732 370340

Email: chris.davis@dfamedia.co.uk

Financial Manager

Joanne Morgan

Tel: +44 (0)1732 370340

Email: accounts@dfamedia.co.uk

Reader/ Circulation Enquiries

Perception

Tel: +44 (0) 1825 701520

Email: cs@perception-sas.com

INTERNATIONAL SALES OFFICES

Mainland Europe:

Victoria Hufmann,

Norbert Hufmann

Tel: +49 911 9397 643

Fax: +49 911 9397 6459

Email: pee@hufmann.info

Eastern US

Damien Oxlee

Tel: +44 (0)1732 370340

Email: damien.oxlee@dfamedia.co.uk

Western US and Canada

Damien Oxlee

Tel: +44 (0)1732 370340

Email: damien.oxlee@dfamedia.co.uk

Japan

Yoshinori Ikeda,

Pacific Business Inc

Tel: 81-(0)3-3661-6138

Fax: 81-(0)3-3661-6139

Email: pbi2010@gol.com

Taiwan

Prisco Ind. Service Corp.

Tel: 886 2 2322 5266

Fax: 886 2 2322 2205

Publisher & UK Sales

Damien Oxlee

Tel: +44 (0)1732 370340

Email: damien.oxlee@dfamedia.co.uk

www.power-mag.com