

Media Information 2025

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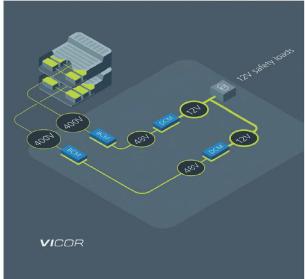




ISSUE 1 - Feb/March 2024 www.power-mag.com

POWER REDUNDANCY IS ESSENTIAL FOR BEV SAFETY, RELIABILITY

High-efficiency power modules convert dual 400V batteries down to loads



THE EUROPEAN JOURNAL FOR POWER ELECTRONICS -----AND TECHNOLOGY----

Also inside this issue

Market News | Power Supply Design Telecomms Power | Automotive Power Microcontroller Design | Sensor Technology Supercapacitors | Product Update | Web Locator





THE EUROPEAN JOURNAL FOR POWER ELECTRONICS ----- AND TECHNOLOGY-----



EDITORIAL CALENDAR 2025

Power Electronics Europe provides design engineers with in-depth technical coverage of all aspects of power systems design, ranging from design constraints arising from application issues, through thermal and power management to legislation, cost and efficiency issues which impact the decision making process.

PUBLISHING SCHEDULE 2025					
Issue	Cover date	Mailing Date	Advertising Copy Deadline	Events/Bonus Distribution	
1	February	17 Feb	3 February	APEC 2025, Long Beach, www.apec-conf.org	
2	April	28 April	14 April	PCIM Europe, Nuremberg, Germany www.pcim-europe.com	
				Intersolar Europe, Munich, Germany www.intersolar.de	
3	September	4 September	20 August		
4	October	29 Octoberr	15 October	Productronica SPS, Nuremberg www.mesago.de/en/SPS IEDM, San Franciscom www.ieee-iedm.org	

FEATURE LIST 2025					
Issue	Feature Focus	Special Report	Application Focus		
1	Gallium Nitride	IEDM 2024 Report APEC Preview Silicon Carbide	Power Modules		
2	Power Capacitors	APEC 2025 Report PCIM Report Intersolar Europe Preview Power Inverters	Wide Bandgap Devices		
3	AC/DC DC/DC	PCIM Revue Passive Power Components	Silicon Carbide		
4	High-Power Semiconductors	Electronica Preview SPS/Drives Preview IEDM Preview	Automotive Power		

NB: Core topics which receive coverage in every issue include: Power Semiconductors, Motion Systems, and Power Supply Design. **Article Reprints** All articles published in Power Electronics Europe can be reprinted or reproduced electronically by the Publishers. For more information contact Damien Oxlee on+ 44 (0) 1732 370340 or email: damien.oxlee@dfamedia.co.uk

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Mechanical Data - Effective 1st January 2025

Full Page	mm
Bleed	303 x 216
Trim	297 x 210
Туре	254 x 178
Half Page Horizontal	
Bleed	152 x 216
Trim	146 x 210
Туре	124 x 178
Half Page Vertical	
Bleed	303 x 102
Trim	297 x 96
Туре	254 x 86
Quarter Page	
Standard	124 x 86
Horizontal	59 x 178
Vertical	254 x 43
Vertical Bleed	303 x 58
Vertical Trim	297 x 52
Third Page	
Horizontal	80 x 178
Vertical	254 x 72
Vertical Bleed	303 x 78
Vertical Trim	297 x 72
Junior Page	190 x 130
Double Page Spread	
Bleed	303 x 426
Trim	297 x 420
Туре	254 x 394
Half Page Spread	
Bleed	151 x 426
Trim	146 x 420
Туре	124 x 394

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FRONT COVER PICTURE

Trim size: 186 (w) x 176mm (d)



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Effective 1st January 2025

(EURO)	1	3	6+
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JUNIOR PAGE COLOUR	3120	2935	2805
HALF PAGE COLOUR	2600	2425	2335
THIRD PAGE COLOUR	2080	1930	1875
QUARTER PAGE COLOUR	1550	1435	1400

FRONT COVER PACKAGE WITH COVER STORY

(COVER PAGE IMAGE AND LEAD TECHNICAL ARTICLE): 5900

STANDARD PRODUCT ANNOUNCEMENT

(APPROXIMATELY 300 WORDS AND 1-2 IMAGES): 1320

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By Geography	Total	%
Germany	5341	35.6
UK/Ireland	3104	20.6
France	1450	9.6
Scandinavia	1104	7.3
Italy	1015	6.8
Spain/Portugal	635	4.3
Benelux	632	4.2
Eastern Europe	604	4.0
Switzerland	422	2.8
Austria	365	2.4
Israel	203	1.4
Russia	125	1.0
TOTAL	15000	100.00
IOIAL	15000	100.00
By Job Function	Total	0/0
Engineering	7593	50.6
Engineering Management	3053	20.4
General/Corporate Management	1165	7.8
Research & Development	1137	7.6
Engineering Services	659	4.4
Sales/Marketing	526	3.5
Purchasing/Procurement	308	2.0
Education	306	2.0
Other Personnel	253	1.7
TOTAL	15000	100.00
By Business and Industry	Total	9/0
Automotive	1124	7.5
Avionics, Aerospace and transport	405	2.7
Communications Equipment	1792	12.0
Computers and Computer systems	564	3.8
Consultancy Services	178	1.2
Consumer	1782	11.8
Education/Research	398	2.7
Electronic Components and Power Supply/batteries		
and power protection	3209	21.4
Energy Supply	427	2.8
Medical & opto-electronic equipment	320	2.1
Military, Naval & Government Agencies	441	2.9
Motion Control, Electric Motors, Industrial Systems	3745	25.0
Test/Instrumentation equipment	364	2.4
Others	251	1.7
TOTAL	15000	100.00
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E-Newsletters/Digital issue E-mail alerts: Client sponsorship

The Power Electronics Europe monthly e-newsletter and e-alert is sent to over 12,000 power systems design engineers.



TEXT BANNER

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INTERNET SERVICES EURO



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