

# POWER ELECTRONICS EUROPE

## Media Information 2025

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### POWER ELECTRONICS EUROPE

ISSUE 1 – Feb/March 2024 [www.power-mag.com](http://www.power-mag.com)

**POWER REDUNDANCY IS ESSENTIAL FOR BEV SAFETY, RELIABILITY**  
High-efficiency power modules convert dual 400V batteries down to loads

THE EUROPEAN JOURNAL  
FOR POWER ELECTRONICS  
AND TECHNOLOGY

**Also inside this issue**  
Market News | Power Supply Design  
Telecomms Power | Automotive Power  
Microcontroller Design | Sensor Technology  
Supercapacitors | Product Update | Web Locator



THE EUROPEAN JOURNAL  
FOR POWER ELECTRONICS  
AND TECHNOLOGY

Power Electronics Europe provides design engineers with in-depth technical coverage of all aspects of power systems design, ranging from design constraints arising from application issues, through thermal and power management to legislation, cost and efficiency issues which impact the decision making process.

## PUBLISHING SCHEDULE 2025

Issue	Cover date	Mailing Date	Advertising Copy Deadline	Events/Bonus Distribution
1	February	17 Feb	3 February	APEC 2025, Long Beach, <a href="http://www.apec-conf.org">www.apec-conf.org</a>
2	April	28 April	14 April	PCIM Europe, Nuremberg, Germany <a href="http://www.pcim-europe.com">www.pcim-europe.com</a>  Intersolar Europe, Munich, Germany <a href="http://www.intersolar.de">www.intersolar.de</a>
3	September	4 September	20 August	
4	October	29 October	15 October	Productronica  SPS, Nuremberg <a href="http://www.mesago.de/en/SPS">www.mesago.de/en/SPS</a>  IEDM, San Francisco <a href="http://www.ieee-iedm.org">www.ieee-iedm.org</a>

## FEATURE LIST 2025

Issue	Feature Focus	Special Report	Application Focus
1	Gallium Nitride	IEDM 2024 Report APEC Preview Silicon Carbide	Power Modules
2	Power Capacitors	APEC 2025 Report PCIM Report Intersolar Europe Preview Power Inverters	Wide Bandgap Devices
3	AC/DC DC/DC	PCIM Revue Passive Power Components	Silicon Carbide
4	High-Power Semiconductors	Electronica Preview SPS/Drives Preview IEDM Preview	Automotive Power

NB: Core topics which receive coverage in every issue include: Power Semiconductors, Motion Systems, and Power Supply Design.  
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 For more information contact Damien Oxlee on+ 44 (0) 1732 370340 or email: [damien.oxlee@dfamedia.co.uk](mailto:damien.oxlee@dfamedia.co.uk)

**Mechanical Data - Effective 1st January 2025**

Full Page	mm
Bleed	303 x 216
Trim	297 x 210
Type	254 x 178

**Half Page Horizontal**

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Type	124 x 178

**Half Page Vertical**

Bleed	303 x 102
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Type	254 x 86

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Standard	124 x 86
Horizontal	59 x 178
Vertical	254 x 43
Vertical Bleed	303 x 58
Vertical Trim	297 x 52

**Third Page**

Horizontal	80 x 178
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Vertical Bleed	303 x 78
Vertical Trim	297 x 72

<b>Junior Page</b>	190 x 130
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**Double Page Spread**

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Type Area: 90 x 172mm  
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**FRONT COVER PICTURE**

Trim size: 186 (w) x 176mm (d)

## Effective 1st January 2025

(EURO)	1	3	6+
<b>PAGE COLOUR</b>	4200	4000	3780
<b>JUNIOR PAGE COLOUR</b>	3120	2935	2805
<b>HALF PAGE COLOUR</b>	2600	2425	2335
<b>THIRD PAGE COLOUR</b>	2080	1930	1875
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Mono 1900 euros

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Scandinavia	1104	7.3
Italy	1015	6.8
Spain/Portugal	635	4.3
Benelux	632	4.2
Eastern Europe	604	4.0
Switzerland	422	2.8
Austria	365	2.4
Israel	203	1.4
Russia	125	1.0
<b>TOTAL</b>	<b>15000</b>	<b>100.00</b>

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Education	306	2.0
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<b>TOTAL</b>	<b>15000</b>	<b>100.00</b>

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Automotive	1124	7.5
Avionics, Aerospace and transport	405	2.7
Communications Equipment	1792	12.0
Computers and Computer systems	564	3.8
Consultancy Services	178	1.2
Consumer	1782	11.8
Education/Research	398	2.7
Electronic Components and Power Supply/batteries and power protection	3209	21.4
Energy Supply	427	2.8
Medical & opto-electronic equipment	320	2.1
Military, Naval & Government Agencies	441	2.9
Motion Control, Electric Motors, Industrial Systems	3745	25.0
Test/Instrumentation equipment	364	2.4
Others	251	1.7
<b>TOTAL</b>	<b>15000</b>	<b>100.00</b>

## E-Newsletters/Digital issue E-mail alerts: Client sponsorship

The *Power Electronics Europe* monthly e-newsletter and e-alert is sent to over 12,000 power systems design engineers.

**POWER ELECTRONICS EUROPE**

# INDUSTRY UPDATE

**LEADERBOARD BANNER**

Welcome to the March 2019 edition of Power Electronics Europe newsletter, bringing you a sample of the latest articles and features available in full on our web site: [www.power-mag.com](http://www.power-mag.com).

View the latest digital issue on-line

**Moulded inductors offer lowest DC resistance**

18/03/2019  
Claimed to offer the lowest DC resistance in the industry, the XGL4020 moulded power inductors are available from Coilcraft.

[>>Read more...](#)

**ADVERTORIAL TEXT BANNER**

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**50W non-isolated DC/DC modules are for 5G nodes**

18/03/2019  
Claiming to offer one of the highest density ratings available, the LGA50D has been released by Artesyn Embedded Technologies

**TEXT BANNER**

**SKYSCRAPER BANNER**

Sponsorship Options	Rates	Size (pixels)	File size (max)	Resolution	Format
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## Power Electronics Europe Web Site Advertising Opportunities

Power Electronics Europe is now firmly established as Europe's leading power electronics journal and dedicated web site [www.power-mag.com](http://www.power-mag.com)

Once online, our audience can source information on technical papers, news, new products and events. With all this to choose from it offers you a great opportunity to promote your company to this online reader of Power Electronics Europe.

	Cost per month (€)
<b>Leaderboard banner (All pages)</b> 505 pixels wide – 94 pixels high. (Max file size 35KB - jpg or animated gif)	<b>€510</b>
<b>Top Banner on Masthead (Exclusive – all pages)</b> 180 pixels wide – 150 pixels high. (Max file size 35KB - jpg or animated gif)	<b>€710</b>
<b>Sponsorship Panel (Home Page)</b> 172 pixels wide – 95 pixels high. (Max file size 35KB - jpg or animated gif)	<b>€360</b>

**Create HTML:** Images must be JPG, GIF or PNG. Text must be supplied as either Word or Text Only. A rough layout required should be supplied.

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**Email Rental** €624 / 1000 – Plus setup costs on orders less than 2000

## **News &**

### **Features Editor**

**Leslah Garland**

Tel: +44 (0)1732 370340

Email: leslah.garland@dfamedia.co.uk

### **Production Editor**

**Chris Davis**

Tel: +44 (0)1732 370340

Email: chris.davis@dfamedia.co.uk

### **Financial Manager**

**Joanne Morgan**

Tel: +44 (0)1732 370340

Email: accounts@dfamedia.co.uk

### **Reader/ Circulation Enquiries**

**Perception**

Tel: +44 (0) 1825 701520

Email: cs@perception-sas.com

## **INTERNATIONAL SALES OFFICES**

**Mainland Europe:**

**Victoria Hufmann,**

**Norbert Hufmann**

Tel: +49 911 9397 643

Fax: +49 911 9397 6459

Email: pee@hufmann.info

## **Eastern US**

**Damien Oxlee**

Tel: +44 (0)1732 370340

Email: damien.oxlee@dfamedia.co.uk

## **Western US and Canada**

**Damien Oxlee**

Tel: +44 (0)1732 370340

Email: damien.oxlee@dfamedia.co.uk

## **Japan**

**Yoshinori Ikeda,**

**Pacific Business Inc**

Tel: 81-(0)3-3661-6138

Fax: 81-(0)3-3661-6139

Email: pbi2010@gol.com

## **Taiwan**

**Prisco Ind. Service Corp.**

Tel: 886 2 2322 5266

Fax: 886 2 2322 2205

## **Publisher & UK Sales**

**Damien Oxlee**

Tel: +44 (0)1732 370340

Email: damien.oxlee@dfamedia.co.uk

**www.power-mag.com**