

Euro Rate Card - Effective 1st January 2022

(EURO)	1	3	6+
PAGE COLOUR	4200	4000	3780
PAGE SPOT COLOUR	3695	3500	3275
PAGE MONO	3195	2995	2770
JUNIOR PAGE COLOUR	3120	2935	2805
JUNIOR PAGE SPOT COLOUR	2740	2565	2425
JUNIOR PAGE MONO	2360	2180	2045
HALF PAGE COLOUR	2600	2425	2335
HALF PAGE SPOT COLOUR	2300	2135	2040
HALF PAGE MONO	2005	1840	1750
THIRD PAGE COLOUR	2080	1930	1875
THIRD PAGE SPOT COLOUR	1850	1700	1635
THIRD PAGE MONO	1610	1470	1410
QUARTER PAGE COLOUR	1550	1435	1400
QUARTER PAGE SPOT COLOUR	1385	1260	1230
QUARTER PAGE MONO	1215	1095	1065

INSERTS Prices for loose or bound inserts are available on request and are dependant on size and weight. For further details contact your local sales representative.

FRONT COVER PACKAGE 3500

DIRECT MAIL Prices available on request

COVER POSITIONS 20% Extra on Colour page rates

RATE IS SUBJECT TO 20% VAT. IN UK ONLY
QUOTED IN EUROS

Cancellation Terms: We require 30 days notice in writing prior to the copy/material deadline for cancellation of any advertising or sponsorship. Copy/material deadlines are defined as 15 days prior to publication for print products and 7 calendar days prior to flight dates for online.

MAILING LIST RENTAL

Readers of Power Electronics Europe are available for direct mail campaigns, rented on a one-time usage basis. For more information regarding rates and requirements please contact your local sales representative or email: ian.atkinson@dfamedia.co.uk

BOUND-IN PRODUCT CARD

Colour 2395 euros
Mono 1900 euros

WEBSITE LOCATOR

Promote your company web site and telephone number to the whole readership of Power Electronics Europe for a year for as little as 165 euros/annum. For further details contact your local sales representative.

EDITORIAL ARTICLE REPRINTS

Double the exposure of your articles published in Power Electronics Europe by reprinting them, produced to your needs on high quality paper stock. We will modify the article to include your advertisements, or other copy you wish to include. For further information contact the Publisher or email: ian.atkinson@dfamedia.co.uk

RECRUITMENT/CLASSIFIED ADVERTISEMENTS

65 euros per s.c.c. (min 6cm)
All Rates are quoted in sterling. Advertisers can be invoiced in all major currencies, if required.