

Rate Card - Effective 1st January 2022

US DOLLAR RATES	1	3	6+
DPS COLOR	7490	7140	4700
DPS HALF PAGE COLOR	3745	3570	3360
PAGE COLOR	3745	3570	3360
JUNIOR PAGE COLOR	2270	2620	2500
HALF PAGE COLOR	2315	2155	2080
THIRD PAGE COLOR	1855	1720	1660
QUARTER PAGE COLOR	1380	1140	1245

FRONT COVER PACKAGE WITH COVER STORY (COVER PAGE IMAGE AND LEAD TECHNICAL ARTICLE):	6300
STANDARD PRODUCT ANNOUNCEMENT (APPROXIMATELY 300 WORDS AND 1-2 IMAGES):	1385
EXTENDED PRODUCT ANNOUNCEMENT (APPROXIMATELY 1000 WORDS AND 1-3 IMAGES):	2590
TECHNICAL ARTICLE (APPROXIMATELY 3000 WORDS AND 1-6 IMAGES):	4130

INSERTS Prices for loose or bound inserts are available on request and are dependant on size and weight. For further details contact your local sales representative.

DIRECT MAIL Prices available on request

COVER POSITIONS 20% Extra on Color page rates

QUOTED IN US DOLLARS (Gross)

Cancellation Terms: We require 30 days notice in writing prior to the copy/material deadline for cancellation of any advertising or sponsorship. Copy/material deadlines are defined as 15 days prior to publication for print products and 7 calendar days prior to flight dates for online.

Spot Color advert rates are 12% less the Color rate
Mono Color advert rates are 24% less the Color rate

MAILING LIST RENTAL

Readers of Power Electronics Europe are available for direct mail campaigns, rented on a one-time usage basis. For more information regarding rates and requirements please contact your local sales representative.

BOUND-IN PRODUCT CARD

Color \$2700
 Mono \$2200

WEBSITE LOCATOR

Promote your company web site and telephone number to the whole readership of Power Electronics Europe for a year for as little as \$342/annum. For further details contact your local sales representative.

EDITORIAL ARTICLE REPRINTS

Double the exposure of your articles published in Power Electronics Europe by reprinting them, produced to your needs on high quality paper stock. We will modify the article to include your advertisements, or other copy.

RECRUITMENT/CLASSIFIED ADVERTISEMENTS

\$60 per single column centimetre.
 (min 6cm)
 All Rates are quoted in US Dollars.